



Jawaharlal College of Engineering and Technology, Jawahar Gardens, Lakkidi, Mangalam,
Department Academic Calendar 2021-22 - S3 & S1
Department of Management (Jawaharlal Business School)



Oct-21			Nov-21			Dec-21		
1	Fr		1	Mo	S1 CLASS COMMENCEMENT , KERALA PIRAVI CELEBRATION	1	We	GT- Ms. Bhageerathi, Amrutam Nutrica food products, KITCO
2	Sa		2	Tu		2	Th	IV TO BROCADE INDIA POLYTEX LTD(45)
3	Su		3	We		3	Fr	IV TO BROCADE INDIA POLYTEX LTD(45)
4	Mo		4	Th	DIWALI	4	Sa	Webinar on Wider Usage of RPA technologies
5	Tu		5	Fr		5	Su	
6	We		6	Sa	Build Resumes as per ATS Compliance	6	Mo	S1 &S3 CLASS COMITEE,S3 INTERNSHIP FIRST REVIEW & Workshop on Demand Forecasting
7	Th	ORIENTATION ONLINE STARTS	7	Su		7	Tu	S1 &S3 COURSE COMMITTEE- FACULTY
8	Fr	ORIENTATION ONLINE	8	Mo	GREEN DIWALI	8	We	Webinar on Design A Winning Business Model
9	Sa		9	Tu	Guest Talk on Risks associated with Global Banking Systems	9	Th	Guest talk on Analysing The Need of Alternate Suppliers of Capital and Importance of Financial Inclusion in India
10	Su		10	We		10	Fr	
11	Mo	ORIENTATION ONLINE	11	Th	Global Expansion	11	Sa	
12	Tu	ORIENTATION ONLINE	12	Fr		12	Su	
13	We	ORIENTATION ONLINE	13	Sa		13	Mo	S3 INTERNSHIP SEC REVIEW
14	Th	ORIENTATION ONLINE	14	Su		14	Tu	
15	Fr	ORIENTATION ONLINE	15	Mo	S3 CLASS COMMENCEMENT	15	We	Guest Talk on Multivariate Techniques in QTM
16	Sa		16	Tu		16	Th	Expert Talk on Cyber Crimes & IT Acts
17	Su		17	We	S3- ONLINE WEBINAR- e-ship- Mr. Janakiraman, Cofounder & Chief Digital Officer of startup venture FREECOME DIGITAL	17	Fr	MALAHAR
18	Mo	ORIENTATION ONLINE	18	Th	Guest Talk on Sustainable Tourism	18	Sa	
19	Tu	ORIENTATION ONLINE	19	Fr	Expert Talk on Service Marketing & CRM	19	Su	
20	We	ORIENTATION ONLINE	20	Sa		20	Mo	S1 &S3 FIRST SERIES
21	Th	ORIENTATION ONLINE	21	Su		21	Tu	S1 &S3 FIRST SERIES
22	Fr	ORIENTATION ONLINE	22	Mo		22	We	S1 &S3 FIRST SERIES
23	Sa		23	Tu	GT- GLOBAL EDUCATION TRAINING IN COMMUNICATION- Mr. Praveen S Madhavan	23	Th	S1 &S3 FIRST SERIES
24	Su		24	We	Guest Talk on Negotiation & Consolidation	24	Fr	HOLIDAY BEGINS
25	Mo	INDUCTION S1	25	Th		25	Sa	Christmas Day
26	Tu	ORIENTATION ONLINE	26	Fr		26	Su	
27	We	ORIENTATION ONLINE	27	Sa		27	Mo	
28	Th	ORIENTATION ONLINE	28	Su		28	Tu	

29	Fr	ORIENTATION ONLINE		29	Mo		29	We	
30	Sa			30	Tu		30	Th	
31	Su						31	Fr	



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Jan-22			Feb-22			Mar-22		
1	Sa	New Year's Day	1	Tu		1	Tu	Publish IA Marks - S3
2	Su		2	We		2	We	
3	Mo	S3 INTERNSHIP THIRD REVIEW	3	Th		3	Th	
4	Tu		4	Fr	Decoding Budget 2022-Dr. NeelaKarthikeyan, Ms. Shylaja & Mr. Baggam Seshu	4	Fr	
5	We	Guest Talk on Share Market	5	Sa		5	Sa	
6	Th	OBT @NOBLE- S1,2020 BATCH	6	Su		6	Su	
7	Fr	OBT @NOBLE- S1,2020 BATCH	7	Mo		7	Mo	
8	Sa	FIRST PTA MEETING	8	Tu		8	Tu	
9	Su		9	We	S3 INTERNSHIP FINAL COPY SUBMISSION	9	We	
10	Mo		10	Th		10	Th	
11	Tu	Mr. SIJU RAJAN, CHIEF STRATEGIST, BRANDISAM ON BRAND MANAGEMENT	11	Fr		11	Fr	
12	We	Webinar on The role of social networks in the field of Global Talent Management	12	Sa		12	Sa	
13	Th	Expert Talk on Budget & Budgetary Control	13	Su		13	Su	
14	Fr		14	Mo		14	Mo	
15	Sa		15	Tu	S1 university exam starts	15	Tu	
16	Su		16	We		16	We	S3 university exam starts
17	Mo	S3 INTERNSHIP FOURTH REVIEW	17	Th		17	Th	
18	Tu		18	Fr		18	Fr	
19	We		19	Sa		19	Sa	
20	Th	Expert talk on Deontology & Utilitarianisms	20	Su		20	Su	
21	Fr	Expert Talk on Brand Management in the Age of AI and Data Analytics	21	Mo	S3 SECOND SERIES	21	Mo	
22	Sa		22	Tu	S3 SECOND SERIES	22	Tu	
23	Su		23	We	S3 SECOND SERIES	23	We	
24	Mo	S1 SECOND SERIES	24	Th	S3 SECOND SERIES	24	Th	
25	Tu	S1 SECOND SERIES	25	Fr		25	Fr	
26	We	S1 SECOND SERIES	26	Sa		26	Sa	
27	Th		27	Su		27	Su	
28	Fr	S1 SECOND SERIES	28	Mo		28	Mo	

